



# Chamodi Waidyathilaka

## (Junior) UX/UI Product Designer

I am an award-winning graphic designer with over 6 years of experience, specialising in graphic design, brand identity, and **junior UI/UX design**. Skilled in Adobe Creative Suite, **Figma**, and UX research.

Experienced in brand identity design, publishing design, and user-centred design, looking to develop creative talent and unique design solutions.

Capable of managing cross-functional teams to develop innovative design solutions that integrate creativity with AI technology.

## Work Experience

### Graphic Designer (part-time contract)

Jun 2025 - Present

Ayurveda Ayurveda Kendra and CJU Products GbR | Senftenberg, Germany

- *Designed Product Labels and Packaging*
- *Created with Adobe Illustrator and InDesign for aesthetically pleasing and practical designs.*

### Graphic Designer (Internship)

Nov 2023 - Feb 2024

MadMax Media Werbeagentur | Senftenberg, Germany

- *Created with Adobe Creative Suite skills.*
- *Designed a calendar and social media marketing material design.*

### Editorial Designer (part-time contract)

Dec 2017 - Jan 2019

Mooniak Studio | Colombo, Sri Lanka

- *Designed marketing brochures under the supervision of the senior designer*
- *Planned and designed book page layouts for print and digital media graphic assets.*
- *Created with Adobe Creative Suite skills.*

### Graphic and Editorial Designer (Full-time)

Jan 2018 - Dec 2018

Capital Media Sri Lanka | Colombo, Western Province, Sri Lanka

**Magazines worked on: Echelon Business, Cosmopolitan Sri Lanka and BBC Top Gear**

- *Created with Adobe Creative Suite, Miro, Asana, and Microsoft Office.*
- *Designed 3 magazine covers for Echelon business magazine, 20+ brochures, and article layouts, collaborating with editors and the design team.*

### Freelance Graphic Designer (part-time remote contract)

Sep 2018 - Sep 2018

Obama Foundation | Chicago, Illinois, United States

- *Developed a brand-mark-design pitch for the Global Girls Alliance marketing campaign.*
- *Developed a creative proposal and conducted user research*
- *Created with Adobe Illustrator.*

### Design Internship (Internship)

Oct 2016 - Dec 2016

We are a designers' studio in Colombo, Sri Lanka.

- *Planned brainstorming and Visual Content Creation while collaborating with IT developers.*
- *Designed visual content for social media, email campaigns, websites.*
- *Created brochure layout and marketing materials for the campaign using Adobe Creative Suite and Microsoft Office.*

## Contact

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[Linkedin Profile](#) [Portfolio Website](#)

[Behance Portfolio](#)

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## Skills and tools

### Hard skills

- Prototyping and Wire-framing
- User Research and Analysis
- UI Design and Visual Principles
- Interaction Design (IxD)
- Information Architecture (IA)
- Usability Testing
- Responsive Design
- Design Systems
- UX Research
- SCRUM
- Kanban

### Soft skills

- Communication and Collaboration
- Empathy
- Problem-Solving
- Attention to Detail
- Critical Thinking
- Time Management and Organisation
- Adaptability and Openness to Feedback
- Presentation Skills
- Curiosity
- Active Listening

### Tools

- Figma (Proficient)
- WIX (Proficient)
- Web-flow (Novice)
- Adobe XD (Novice)
- Miro
- Adobe Illustrator
- Adobe Indesign

## Education

### WBS Coding School - Berlin, Germany

Feb 2025 - Jun 2025

certificate Bootcamp UI/UX product design

- *Relevant coursework: User Research and Strategy | Information Architecture (IA) | Wire-framing and Prototyping | Visual and User Interface (UI) Design | Accessibility and Inclusive Design | Design Systems | Collaboration with Developers.*

### HMKW University of Applied Sciences for Media, Communication and Management – Berlin, Germany

Oct 2021 - Mar 2024

Master of Arts - MA Visual communication and strategy

- *Relevant coursework: Technological Convergence Trends | Media Law | Media Psychology | User Research and Strategy | Design Research.*

### Academy for Visual Arts - Frankfurt, Germany

Sep 2019 - Aug 2021

certificate course in visual arts

- *Relevant coursework: contemporary art | typography*

### Northumbria University - United Kingdom

Jan 2015 - Nov 2017

Bachelor of Arts - BA Visual Communication Design

- *Relevant coursework: Design research and strategy | Branding | The Design Process | Storyboarding | Project management*

### AOD (Academy of Design) - Colombo, Sri Lanka

Jan 2014 - Nov 2014

Design Foundation

- *Relevant coursework: Design Fundamentals | Digital Photography and Image Editing | Exhibition and Event Management*

## Volunteer Experience

### Co-founder and Volunteer Design Team Member

Jul 2018 - Dec 2022

Akuru Collective type foundry, Sri Lanka

- *Launched 30 Days of Letters, Typography annual creative project.*
- *Organised creative projects from conception to completion, while collaborating with designers and developers.*
- *Conducted leadership, motivation, and project management skills, and team management.*

### Volunteer Creative Manager

Sep 2018 - Sep 2018

Akurucon Typography conference and workshops - Colombo, Sri Lanka

- *Conducted leadership, motivation, project, team, and conference social media platforms.*
- *Developed layout, design, and on-brand materials for brochures and marketing materials.*

### Freelance Graphic Designer

Mar 2018 - Mar 2018

ATypl: Association Typographique Internationale conference and workshops

- *Conducted the social media channels for leadership, inspiration, projects, teams, and conferences.*
- *Designed brochures and marketing materials with a consistent structure, style, and brand identity.*

## Languages

- German (B1)
- English (C1 Native)
- Sinhala (Native)

## Certification

- Understanding the Value of Human-Centred Design (Jul 2025-Ongoing)
- Introduction to Psychology (Jul 2025- Ongoing)
- Brand Management: Strategies for a Strong Brand (Oct 2024)

## Awards

- The Lullaby, Poster Design-Typographyday Mumbai-India (Mar 2019)
- Brand Logo Bronze award-9th International WOLDA Design Competition-Germany (Dec 2018)
- Honorary Award at The 15th Cheongju Jikji World Calligraphy Exhibition South Korea (Jan 2018)

*I am excited to leverage my creative problem-solving abilities and user-centric design concepts to support your company as a dedicated UI/UX designer.*

Senftenberg, Germany,  
21/08/2025